

Mckenzie Carter

OBJECTIVE

Hey! As a Senior Designer with 3 years of experience in design and marketing, I've played a pivotal role in the growth of a small agency, gaining hands-on experience in client relations and leadership. I'm well-versed in the demands of a fast-paced agency environment, adept at team management, and skilled in fostering client partnerships. I'm excited to bring my expertise to a director role, where I can make a broader impact and take on greater responsibilities.

SKILLS

Adobe Creative Suite, Typography, Marketing, Photography, Brand Design, Client Relationships, Social Media, Flexibility, Time Management, Leadership, Advertising, Design Direction, Creative Strategy.

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website & portfolio

kenziecarter.com

location

Kenosha, Wisconsin

WORK EXPERIENCE

Senior Graphic Designer | *MCCS | Chicago, IL | Apr. 2022 - Present*

My responsibilities encompass the management of my own proficient team and the recruitment and mentorship of new Junior Designers. I lead our project board and time tracking, while working to align design with marketing strategies. At MCCS, I prioritize deep client engagement, acting as the main contact for clients to bring design concepts to life and offer expert guidance, specifically in luxury hospitality.

Mid-Level Graphic Designer | *MCCS | Chicago, IL | Dec. 2021 - Apr.*

This career milestone marked a significant shift in my role, encompassing a broader array of responsibilities. As our agency expanded, my position extended to overseeing and mentoring junior designers, nurturing my client portfolio, and playing a more pivotal role in the realms of marketing, project conception, and hands-on creation.

Junior Graphic Designer | *MCCS | Chicago, IL | Sep. 2021 - Dec. 2021*

Hired as a Junior Designer at MCCS, I collaborated closely within a dedicated team of three to produce high-quality design work, refine projects through detailed edits, and build foundational skills in client relationship management. Under the mentorship of a Senior Designer, I quickly acclimated to the industry, gaining hands-on experience with client interactions and project workflows.

EDUCATION

Concordia University Wisconsin | *2017 - 2021*

Graphic Design – (BA) Bachelor of Arts
Photography – (BA) Bachelor of Arts

Milwaukee Institute of Art and Design | *2018 - 2020*

Courses in Typography, Communication Design, Environmental Graphics, Motion Graphics, and Web Design.

Tremper High School | *Kenosha, WI | 2014 - 2017*